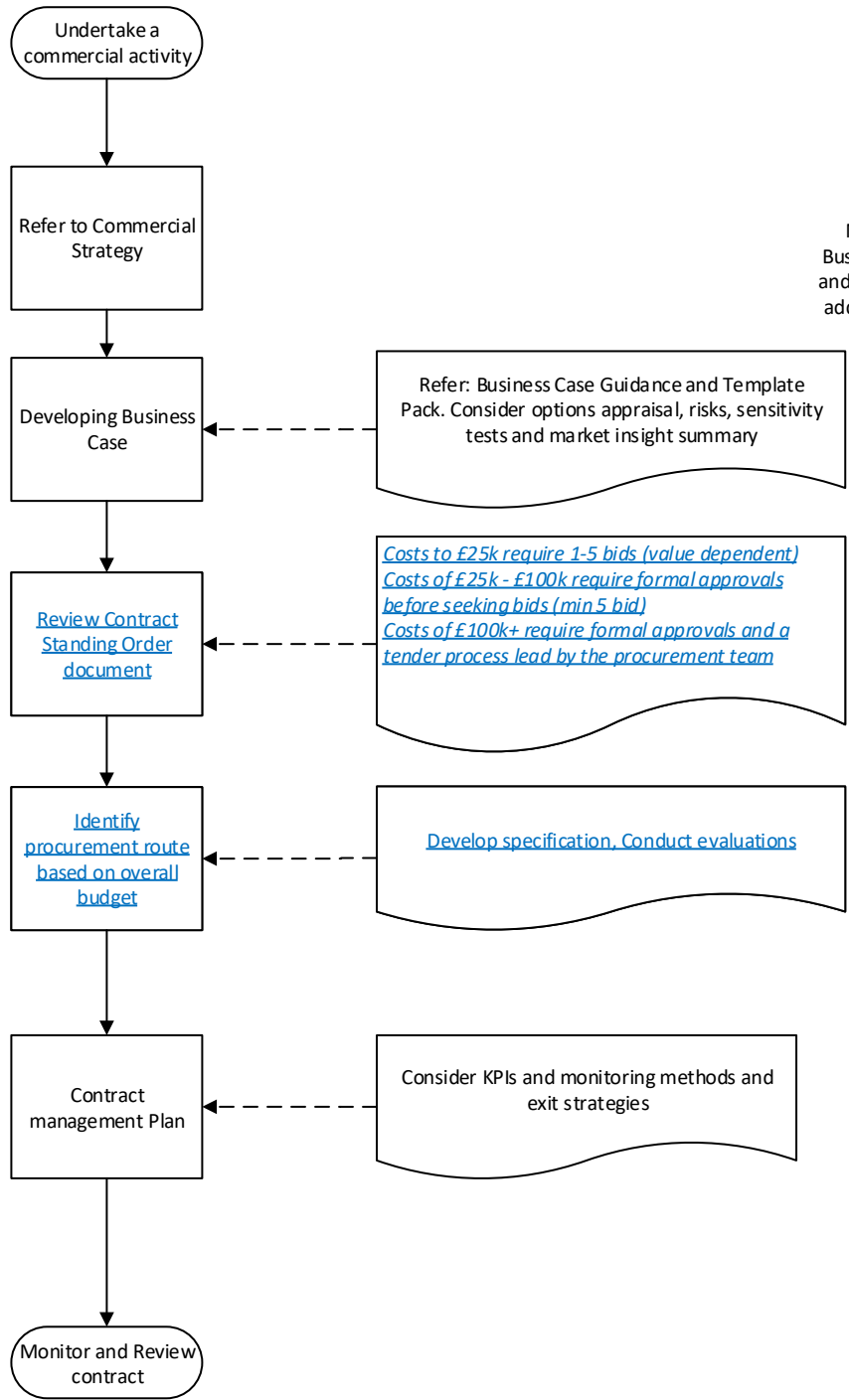


Commercial Strategy Map



Note: Hyperlink to Business Case Guidance and Template Pack to be added once template is shared